

Advanced Business Economics (Birmingham and Singapore) (07 28199)

View Online



1.

Pindyck, R. S. & Rubinfeld, D. L. Microeconomics. (Pearson, 2017).

2.

Pindyck, R. S. & Rubinfeld, D. L. Microeconomics. (Pearson, 2018).

3.

Goolsbee, A., Levitt, S. D. & Syverson, C. Microeconomics. (Worth Publishers, 2016).

4.

Goolsbee, A., Levitt, S. D. & Syverson, C. Microeconomics. (Worth Publishers, 2016).

5.

Allen, W. B. Managerial economics: theory, applications, and cases. (W. W. Norton & Company, 2013).

6.

Perloff, Jeffrey M. Microeconomics. (Pearson).

7.

Allen, W. B. Managerial economics: theory, applications, and cases. (W.W. Norton, 2009).

8.

Dixit, A. K., Skeath, S. & Reiley, D. Games of strategy. (W. W. Norton & Company, 2015).

9.

Frank, Robert H., author. Microeconomics and Behavior. (McGraw Hill Education, 2015).

10.

Carmichael, F. A guide to game theory. (Financial Times Prentice Hall, 2005).

11.

Carmichael, F. A guide to game theory. (Financial Times Prentice Hall, 2005).

12.

Sharp, A. M., Grimes, P. W. & Register, C. A. Economics of social issues. (McGraw-Hill/Irwin, 2013).

13.

Kreps, D. M. Microeconomics for managers. (Princeton University Press, 2019).

14.

Lipczynski, J., Wilson, J. O. S. & Goddard, J. A. Industrial organization: competition, strategy and policy. (Pearson, 2017).

15.

Rasmusen, E. Games and information: an introduction to game theory. (Blackwell Pub, 2007).

16.

McAdams David. Games of Strategy. (WW Norton & Co, 2020).

17.

Dixit, A. K. & Nalebuff, B. The art of strategy: a game theorist's guide to success in business & life. (W. W. Norton & Company, 2010).

18.

Wall, S., Minocha, S. & Rees, B. International business. (Pearson, 2010).

19.

Starmer, Chris. Developments in Non-expected Utility Theory: The Hunt for a Descriptive Theory of Choice under Risk. *Journal of Economic Literature* **38**, 332–382.

20.

Mulhearn, C. & Vane, H. R. Economics for business. (Palgrave, 2016).

21.

Boakes, K. Reading and understanding the Financial Times. (Financial Times Prentice Hall, 2008).

22.

Reading and understanding the financial times.

23.

Krugman, Paul R.; Obstfeld, Maurice; Melitz, M. International Economics: Theory and Policy. (Pearson Higher Education & Professional Group, 2018).

24.

Krugman, P. R., Obstfeld, M. & Melitz, M. J. International economics: theory and policy. (Pearson, 2018).

25.

Dicken, P. Global shift: mapping the changing contours of the world economy. (Guilford Press, 2011).

26.

Dicken, P. Global shift: mapping the changing contours of the world economy. (SAGE, 2015).

27.

Wall, S. International Business. (Pearson Education UK, 2010).

28.

Wall, S., Wall, S. & Minocha, S. International business. (Pearson, 2015).