

Advanced Business Economics (Birmingham and Singapore) (07 28199)

View Online



Allen, W. Bruce. Managerial Economics: Theory, Applications, and Cases. 7th ed., [International student ed.]. New York, N.Y.: W.W. Norton, 2009.

———. Managerial Economics: Theory, Applications, and Cases. 8th ed., International student ed. New York, N.Y.: W. W. Norton & Company, 2013.

Boakes, Kevin. Reading and Understanding the Financial Times. Harlow: Financial Times Prentice Hall, 2008.

Carmichael, Fiona. A Guide to Game Theory. Harlow: Financial Times Prentice Hall, 2005.
———. A Guide to Game Theory. Harlow: Financial Times Prentice Hall, 2005.

Dicken, Peter. Global Shift: Mapping the Changing Contours of the World Economy. 6th ed. New York: Guilford Press, 2011.
<https://ebookcentral.proquest.com/lib/bham/detail.action?docID=593767>.

———. Global Shift: Mapping the Changing Contours of the World Economy. Seventh edition. London: SAGE, 2015.

Dixit, Avinash K., and Barry Nalebuff. The Art of Strategy: A Game Theorist's Guide to Success in Business & Life. [New ed.]. London: W. W. Norton & Company, 2010.

Dixit, Avinash K., Susan Skeath, and David Reiley. Games of Strategy. Fourth edition. New York: W. W. Norton & Company, 2015.

Frank, Robert H., author. Microeconomics and Behavior. 9th ed. New York, NY: McGraw Hill Education, 2015.

Goolsbee, Austan, Steven D. Levitt, and Chad Syverson. Microeconomics. Second edition. New York, NY: Worth Publishers, 2016.

———. Microeconomics. Second edition. New York, NY: Worth Publishers, 2016.

Kreps, David M. Microeconomics for Managers. Second edition. Princeton, New Jersey: Princeton University Press, 2019.

Krugman, Paul R.; Obstfeld, Maurice; Melitz, Marc. International Economics: Theory and Policy. 11th, global ed. Boston, USA: Pearson Higher Education & Professional Group, 2018.

Krugman, Paul R., Maurice Obstfeld, and Marc J. Melitz. *International Economics: Theory and Policy*. 11th edition. Pearson, 2018.

Lipczynski, John, John O. S. Wilson, and John A. Goddard. *Industrial Organization: Competition, Strategy and Policy*. Fifth edition. Harlow, England: Pearson, 2017.
<https://ebookcentral.proquest.com/lib/bham/detail.action?docID=5186446>.

McAdams David. *Games of Strategy*. New York: WW Norton & Co, 2020.

Mulhearn, Chris, and Howard R. Vane. *Economics for Business*. Third edition. London, [England]: Palgrave, 2016.
<https://ebookcentral.proquest.com/lib/bham/detail.action?docID=4762957>.

Perloff, Jeffrey M. *Microeconomics*. Eight edition. Global edition. Harlow, Essex, England: Pearson, n.d.

Pindyck, Robert S., and Daniel L. Rubinfeld. *Microeconomics*. Ninth edition. Upper Saddle River: Pearson, 2017.

———. *Microeconomics*. Ninth edition, Global edition. Harlow, England: Pearson, 2018.
<https://app.kortext.com/Shibboleth.sso/Login?entityID=https%3A%2F%2Fidp.bham.ac.uk%2Fshibboleth&target=https%3A%2F%2Fapp.kortext.com%2Fborrow%2F206060>.

Rasmusen, Eric. *Games and Information: An Introduction to Game Theory*. 4th ed. Malden, MA: Blackwell Pub, 2007.

'Reading and Understanding the Financial Times', n.d.

Sharp, Ansel Miree, Paul W. Grimes, and Charles A. Register. *Economics of Social Issues*. 20th ed., International ed. New York, N.Y.: McGraw-Hill/Irwin, 2013.

Starmer, Chris. 'Developments in Non-Expected Utility Theory: The Hunt for a Descriptive Theory of Choice under Risk'. *Journal of Economic Literature* 38, no. 2 (n.d.): 332–82.
<https://doi.org/DOI: 10.1257/jel.38.2.332>.

Wall, Stuart. *International Business*. Edited by Bronwen Rees, Sonal Minocha, Bronwen Rees, and Sonal Minocha. 3rd edition. Welwyn Garden City: Pearson Education UK, 2010.
<https://ebookcentral.proquest.com/lib/bham/detail.action?docID=5137079>.

Wall, Stuart, Sonal Minocha, and Bronwen Rees. *International Business*. 3rd ed. Harlow: Pearson, 2010.

Wall, Stuart, Stuart Wall, and Sonal Minocha. *International Business*. Fourth edition. Harlow, England: Pearson, 2015.