Advanced Business Economics (Birmingham and Singapore) (07 28199)



Allen, W. Bruce. 2009. Managerial Economics: Theory, Applications, and Cases. 7th ed., [International student ed.]. New York, N.Y.: W.W. Norton.

——. 2013. Managerial Economics: Theory, Applications, and Cases. 8th ed., International student ed. New York, N.Y.: W. W. Norton & Company.

Boakes, Kevin. 2008. Reading and Understanding the Financial Times. Harlow: Financial Times Prentice Hall.

Carmichael, Fiona. 2005a. A Guide to Game Theory. Harlow: Financial Times Prentice Hall.

———. 2005b. A Guide to Game Theory. Harlow: Financial Times Prentice Hall.

Dicken, Peter. 2011. Global Shift: Mapping the Changing Contours of the World Economy. 6th ed. New York: Guilford Press.

https://ebookcentral.proguest.com/lib/bham/detail.action?docID=593767.

———. 2015. Global Shift: Mapping the Changing Contours of the World Economy. Seventh edition. London: SAGE.

Dixit, Avinash K., and Barry Nalebuff. 2010. The Art of Strategy: A Game Theorist's Guide to Success in Business & Life. [New ed.]. London: W. W. Norton & Company.

Dixit, Avinash K., Susan Skeath, and David Reiley. 2015. Games of Strategy. Fourth edition. New York: W. W. Norton & Company.

Frank, Robert H., author. 2015. Microeconomics and Behavior. 9th ed. New York, NY: McGraw Hill Education.

Goolsbee, Austan, Steven D. Levitt, and Chad Syverson. 2016a. Microeconomics. Second edition. New York, NY: Worth Publishers.

———. 2016b. Microeconomics. Second edition. New York, NY: Worth Publishers.

Kreps, David M. 2019. Microeconomics for Managers. Second edition. Princeton, New Jersey: Princeton University Press.

Krugman, Paul R.; Obstfeld, Maurice; Melitz, Marc. 2018. International Economics: Theory and Policy. 11th, global ed. Boston, USA: Pearson Higher Education & Professional Group.

Krugman, Paul R., Maurice Obstfeld, and Marc J. Melitz. 2018. International Economics: Theory and Policy. 11th edition. Pearson.

Lipczynski, John, John O. S. Wilson, and John A. Goddard. 2017. Industrial Organization: Competition, Strategy and Policy. Fifth edition. Harlow, England: Pearson. https://ebookcentral.proguest.com/lib/bham/detail.action?docID=5186446.

McAdams David. 2020. Games of Strategy. New York: WW Norton & Co.

Mulhearn, Chris, and Howard R. Vane. 2016. Economics for Business. Third edition. London, [England]: Palgrave. https://ebookcentral.proguest.com/lib/bham/detail.action?docID=4762957.

Perloff, Jeffrey M. n.d. Microeconomics. Eight edition. Global edition. Harlow, Essex, England: Pearson.

Pindyck, Robert S., and Daniel L. Rubinfeld. 2017. Microeconomics. Ninth edition. Upper Saddle River: Pearson.

———. 2018. Microeconomics. Ninth edition, Global edition. Harlow, England: Pearson. https://app.kortext.com/Shibboleth.sso/Login?entityID=https%3A%2F%2Fidp.bham.ac.uk%2Fshibboleth&target=https%3A%2F%2Fapp.kortext.com%2Fborrow%2F206060.

Rasmusen, Eric. 2007. Games and Information: An Introduction to Game Theory. 4th ed. Malden, MA: Blackwell Pub.

'Reading and Understanding the Financial Times'. n.d.

Sharp, Ansel Miree, Paul W. Grimes, and Charles A. Register. 2013. Economics of Social Issues. 20th ed., International ed. New York, N.Y.: McGraw-Hill/Irwin.

Starmer, Chris. n.d. 'Developments in Non-Expected Utility Theory: The Hunt for a Descriptive Theory of Choice under Risk'. Journal of Economic Literature 38 (2): 332–82. https://doi.org/DOI: 10.1257/jel.38.2.332.

Wall, Stuart. 2010. International Business. Edited by Bronwen Rees, Sonal Minocha, Bronwen Rees, and Sonal Minocha. 3rd edition. Welwyn Garden City: Pearson Education UK. https://ebookcentral.proquest.com/lib/bham/detail.action?docID=5137079.

Wall, Stuart, Sonal Minocha, and Bronwen Rees. 2010. International Business. 3rd ed. Harlow: Pearson.

Wall, Stuart, Stuart Wall, and Sonal Minocha. 2015. International Business. Fourth edition. Harlow, England: Pearson.