

Advanced Business Economics (Birmingham and Singapore) (07 28199)

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@book{Allen_2009, address={New York, N.Y.}, edition={7th ed., [International student ed.]}, title={Managerial economics: theory, applications, and cases}, publisher={W.W. Norton}, author={Allen, W. Bruce}, year={2009} }

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@book{Boakes_2008, address={Harlow}, title={Reading and understanding the Financial Times}, publisher={Financial Times Prentice Hall}, author={Boakes, Kevin}, year={2008} }

@book{Carmichael_2005a, address={Harlow}, title={A guide to game theory}, publisher={Financial Times Prentice Hall}, author={Carmichael, Fiona}, year={2005} }

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@book{Dicken_2011, address={New York}, edition={6th ed}, title={Global shift: mapping the changing contours of the world economy}, url={https://ebookcentral.proquest.com/lib/bham/detail.action?docID=593767}, publisher={Guilford Press}, author={Dicken, Peter}, year={2011} }

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@book{Kreps_2019, address={Princeton, New Jersey}, edition={Second edition}, title={Microeconomics for managers}, publisher={Princeton University Press}, author={Kreps, David M.}, year={2019} }

@book{Krugman_Obstfeld_Melitz_2018, edition={11th edition}, title={International economics: theory and policy}, publisher={Pearson}, author={Krugman, Paul R. and Obstfeld, Maurice and Melitz, Marc J.}, year={2018} }

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@book{McAdams David_2020, address={New York}, title={Games of Strategy}, publisher={WW Norton & Co}, author={McAdams David}, year={2020} }

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@article{Starmer, Chris, title={Developments in Non-expected Utility Theory: The Hunt for a Descriptive Theory of Choice under Risk}, volume={38}, url={https://www-aeaweb-org.bham-ezproxy.idm.oclc.org/articles?id=10.1257/jel.38.2.332}, DOI={DOI: 10.1257/jel.38.2.332}, number={2}, journal={Journal of Economic Literature}, author={Starmer, Chris}, pages={332-382} }

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@misc{Reading and understanding the financial times }