Heritage Management Practices



Adie, B. A., Hall, C. M., & Prayag, G. (2017). World Heritage as a placebo brand: a comparative analysis of three sites and marketing implications. Journal of Sustainable Tourism, 1–17. https://doi.org/10.1080/09669582.2017.1359277

AHI. BPG 12. Demystifying evaluation.pdf. (n.d.).

http://eprints.bournemouth.ac.uk/24984/1/AHI.%20BPG%2012.%20Demystifying%20evaluation.pdf

AIM Guide: Successful Retailing. (n.d.).

https://www.aim-museums.co.uk/wp-content/uploads/2017/03/Successful-Retailing-2017.pdf

Ambrose, T., & Paine, C. (2018). Museum basics (4th ed.). Routledge.

Aquarium tanks full of naked people to debut at Ironbridge - Birmingham Mail- IGMT Events . (n.d.).

http://www.birminghammail.co.uk/news/local-news/aquarium-tanks-full-of-naked-people-23 0412

Are museums too preoccupied by visitor numbers? | Apollo Magazine. (n.d.). https://www.apollo-magazine.com/are-museums-too-preoccupied-by-visitor-numbers/

Black, S., & Colgan, S. (2016). Saving Bletchley Park. Unbound.

Case Studies | Crowdfunding for Culture. (n.d.). https://crowdfunding4culture.eu/case-studies

Discover the Extraordinary Project Evaluation- 2014- Cornish Mining WHS. (n.d.). https://www.cornishmining.org.uk/media/pdfs/WHS_DTE_Project_Summary_2014.pdf

Europa Nostra publishes Learning Kits on Fundraising, Advocacy and Education for heritage organisations - Europa Nostra. (n.d.).

http://www.europanostra.org/europa-nostra-publishes-learning-kits-fundraising-advocacy-education-heritage-organisations/

Evaluating Evaluation November 2013.pdf. (n.d.).

http://visitors.org.uk/wp-content/uploads/2004/01/EvaluatingEvaluation_November2013.pd f

French, Y., & Runyard, S. (2011a). Marketing and public relations for museums, galleries, cultural and heritage attractions. Routledge.

French, Y., & Runyard, S. (2011b). Marketing and public relations for museums, galleries, cultural and heritage attractions (1st ed). Routledge.

https://ebookcentral.proguest.com/lib/bham/detail.action?docID=710110

How Visitors Changed Our Museum | ArtsFwd. (n.d.).

https://www.artsfwd.org/how-visitors-changed-our-museum/

Italy broadband plan for Unesco World Heritage Sites - BBC News. (n.d.). http://www.bbc.co.uk/news/blogs-news-from-elsewhere-36903603

Janes, R. R., & Sandell, R. (Eds.). (2007a). Museum management and marketing. Routledge. https://ebookcentral.proguest.com/lib/bham/detail.action?docID=356124

Janes, R. R., & Sandell, R. (2007b). Museum management and marketing: Vol. Leicester readers in museum studies. Routledge.

Kotler, P. (2023). Principles of Marketing. Pearson Education.

https://www.vlebooks.com/product/openreader?id=Birmingham&accId=8832456&isbn=9781292449333

Kotler, P., & Armstrong, G. (2015). Principles of marketing (Sixteenth edition). Pearson.

La Mothe-Chandeniers - the French chateau now with 7,400 owners | World news | The Guardian. (n.d.).

https://www.theguardian.com/world/2017/dec/05/la-mothe-chandeniers-the-french-chatea u-now-with-7400-owners

Lang, C., Reeve, J., & Woollard, V. (2006). The responsive museum: working with audiences in the twenty-first century. Ashgate.

Lessons from The Library #1: Cultural organisations and ecommerce - Chris Unitt. (n.d.). http://www.chrisunitt.co.uk/2018/02/lessons-library-1-cultural-organisations-ecommerce/?utm_source=Cultural+Digital&utm_campaign=a4a182b236-culturaldigital109&utm_medium=email&utm_term=0_f5c318bb03-a4a182b236-115579737

Lottery plaque judged too tasteless for church porch. (n.d.).

https://www.churchtimes.co.uk/articles/2017/17-february/news/uk/lottery-plaque-judged-to-o-tasteless-for-church-porch

Mapping Museums: Preliminary results on UK museum closure, 1960-2017 - Mapping Museums. (n.d.).

http://blogs.bbk.ac.uk/mapping-museums/2018/02/23/museum-closure-pre-findings/

McLean, F. (1997a). Marketing the museum. Routledge.

https://ebookcentral.proquest.com/lib/bham/detail.action?docID=166763

McLean, F. (1997b). Marketing the museum. Routledge.

https://ebookcentral.proguest.com/lib/bham/detail.action?docID=166763

McLean, F. (1997c). Marketing the museum. Routledge.

McLean, F. (1997d). Marketing the museum: Vol. Heritage: care-preservation-management

series. Routledge.

MCN - YouTube - YouTubeMCN - YouTube. (n.d.). https://www.youtube.com/user/museumcn/videos

Misiura, S. (2006a). Heritage marketing. Elsevier Butterworth-Heinemann. https://www.sciencedirect.com/science/book/9780750663182

Misiura, S. (2006b). Heritage marketing. Elsevier.

Museum in the UK Report 2017. (2017).

http://www.museumsassociation.org/download?id=1219029

Museums are hiding their imperial pasts – which is why my tours are needed | Alice Procter | Opinion | The Guardian. (n.d.).

https://www.theguardian.com/commentisfree/2018/apr/23/museums-imperialist-pasts-uncomfortable-art-tours-slavery-colonialism

Museums in the Digital Age: insights from Wellcome Collection | Europeana. (n.d.). https://pro.europeana.eu/post/museums-in-the-digital-age-insights-from-wellcome-collection?utm_source=Cultural+Digital&utm_campaign=26ddbf5e84-culturaldigital121&utm_medium=email&utm_term=0_f5c318bb03-26ddbf5e84-115579737

Museums in the UK 2018 | Museums Association. (n.d.).

https://www.museumsassociation.org/campaigns/museum-funding/museums-in-the-uk

New AIM Hallmarks Publication - Preparing To Prosper - AIM - Association of Independent Museums. (n.d.).

https://www.aim-museums.co.uk/new-aim-hallmarks-publication-preparing-prosper/

New National Data Reveals the Economic Impact of Museums Is More than Double Previous Estimates. (n.d.).

http://www.aam-us.org/about-us/media-room/new-national-data-reveals-the-economic-impact-of-museums-is-more-than-double-previous-estimates

No App Required: Toward a Utilitarian Museum Mobile Experience. (n.d.). https://studio.carnegiemuseums.org/introducing-muse-20a6f11c7c35

Our research reports on museum Lates are here! | Museums at Night. (n.d.). http://museumsatnight.org.uk/festival-resources/news/our-research-reports-on-museum-lates-are-here/#.WnghEWe2o-k

Outcomes | Cultural Heritage Counts For Europe. (n.d.). http://blogs.encatc.org/culturalheritagecountsforeurope/outcomes/

Parry, R. (2009). Museums in a digital age: Vol. Leicester readers in museum studies. Routledge.

Parry, R. & ProQuest (Firm). (2010). Museums in a digital age. Routledge. https://ebookcentral.proquest.com/lib/bham/detail.action?docID=1112414

Preserving historical buildings: the most sustainable thing is not to build new stuff |

Guardian Sustainable Business | The Guardian. (n.d.).

https://www.theguardian.com/sustainable-business/architecture-design-blog/2016/oct/13/preserving-historical-buildings-the-most-sustainable-thing-is-not-to-build-new-stuff

Project Documents | DUKESFIELD - Smelters and Carriers Project. (n.d.). http://www.dukesfield.org.uk/the-project/project-documents/

Rijksmuseum covers Schiphol Airport luggage belt with Dutch works of art - MuseumNext. (n.d.).

https://www.museumnext.com/2017/09/rijksmuseum-covers-schiphol-airport-luggage-belt-dutch-works-art/

Roman holiday: how Chester became the most accessible city in Europe | Cities | The Guardian. (n.d.).

https://www.theguardian.com/cities/2017/sep/20/chester-europes-most-accessible-city

Roppola, T. (2012). Designing for the museum visitor experience (1st ed, Vol. 5). Routledge Taylor & Francis Group.

https://ebookcentral.proquest.com/lib/bham/detail.action?docID=1143830

Roppola, T. (2014). Designing for the museum visitor experience (Vol. 5). Routledge Taylor & Francis Group.

Samis, P. S., & Michaelson, M. (2017a). Creating the visitor-centered museum (First edition). Routledge.

http://ebookcentral.proquest.com/lib/bham/detail.action?docID=4767439

Samis, P. S., & Michaelson, M. (2017b). Creating the visitor-centered museum (First edition). Routledge.

Selling off paintings to keep admission prices low ignores museums' mission - San Francisco Chronicle. (n.d.).

https://www.sfchronicle.com/opinion/openforum/article/Selling-off-paintings-to-keep-admission-prices-12512949.php

Star Wars/ Scelig Mhichl- Report to UNESCO on Film Production Activities Undertaken at the World Heritage Property in September 2015. (n.d.).

http://www.chg.gov.ie/app/uploads/2015/10/sceilg-mhichil-world-heritage-site-filming-report.pdf

Studio 144: why has Southampton hidden its £30m culture palace behind a Nando's? | Art and design | The Guardian. (n.d.).

https://www.theguardian.com/artanddesign/2018/feb/22/studio-144-southampton-new-arts-venue?CMP=Share iOSApp Other

Taking a gamble | Museums Association. (n.d.).

https://www.museumsassociation.org/comment/policy-blog/12122017-taking-a-gamble

Tatton Park withdraws 'sexist' hats from sale - BBC News. (n.d.).

http://www.bbc.co.uk/news/uk-england-41092818

The Economic Impact of Museums in England. (2015).

http://www.artscouncil.org.uk/sites/default/files/download-file/Economic_Impact_of_Museums in England report.pdf

The responsive museum [electronic resource]: working with audiences in the twenty-first century. (2006). https://ebookcentral.proguest.com/lib/bham/detail.action?docID=429582

Toolkits | Museum Creative. (n.d.). http://creative-museum.net/toolkits/#strategy

Top 10 Tips for HLF Funding from Tricolor Associates - Museums Heritage Advisor. (n.d.). http://advisor.museumsandheritage.com/blogs/top-10-tips-hlf-funding-tricolor-associates/ Tourist Tuesday: Kensington Palace - Cooking is Messy. (n.d.). http://www.cookingismessy.com/2014/09/02/tourist-tuesday-kensington-palace/

VIP Launch of CORE Digital Art Exhibition- IGMT Events. (17 C.E.). https://www.youtube.com/watch?v= pjQ48A1Y6Q&feature=g-all-u

Visiting Hampton Court Palace Part 2 - The MayfairyThe Mayfairy. (n.d.). http://themayfairy.com/visiting-hampton-court-palace-part-2/

Visitor Attraction Trends in England 2015. (2016). In Visit England. 2016. https://www.visitbritain.org/sites/default/files/vb-corporate/Documents-Library/documents/England-documents/annual_visitor_attractions_trends_in_england_2015.pdf